



KLDESIGN & MARKETING

Kerry DeAngelis

EXPERIENCE

- 1994-Present KL Design & Marketing — Owner, Creative Director
2006-Present Waterboro Association of Businesses, Inc. — President
2008-Present Current Publishing — Advertising publications production
2004-2007 Village Reporter, LLC — Associate Publisher
2003-2004 The Waterboro Reporter — Owner, founder, and publisher of community newspaper
2000-2003 New Millennium Entertainment — Book design (covers and text), audiobook packaging, Powerpoint presentations
1998-2000 Element Children's Books — Children's book design, advertising, POP merchandising displays, catalog design
1998-2000 North Shore Medical Center — Print collateral (healthcare)
1998-1999 Montserrat College of Art — Instructor (Graphic Design I), gallery publicity materials (posters, brochures, direct mail)
1997-2000 Element Book Publishers — Book cover design, advertising, catalog design, proofreading
1995-1997 ON Technology Corporation (Elron Software) — Direct mail advertising, software packaging, corporate materials
1995-1997 Minuteman Technical Institute — Adult Education Instructor (Quark Xpress)
1995-1997 Kaupp & Associates — Electronic pre-press, photo re-touching
1995-1997 Evelyn Images — Photography assistant and stylist
1993-2000 Mariposa — Fine art painter, photographer, catalog design
1992-1995 Directech, Inc. — Direct mail advertising
1988-1991 Montserrat College of Art — Typesetting department manager
1989-1990 CYRK — Six-color manual silk-screen press operator

EDUCATION

BFA, Montserrat College of Art, 1991 — Graphic design major, Photography minor.
Salem State College, 1992 — Advanced workshops in Illustrator and Photoshop.
Minuteman Technical Institute, 1997 — Advanced workshop in Photoshop.

SKILLS

- Eighteen years of experience working on the Macintosh.
- Fluency in InDesign, Illustrator, Photoshop, Dreamweaver, Quark Xpress, Word, Excel and PowerPoint.
- Extensive knowledge of book publishing, electronic color pre-press, traditional and digital photography, scanning and photo retouching and advertising.
- Capable of handling all phases of production from concept to printed material.
- Special interest in typography with a sharp eye for detail and organization.
- Work extremely well under pressure and love to be challenged.

Portfolio and references available upon request.

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